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max

FYBMM (E)  
OP3AAM

Eff. Com. Skills  
- II

Time: 2 ½ Hrs.

Marks: 75

- Note:** 1. All Questions are Compulsory.  
2. Figures to the right indicate marks.

**Q1. Edit the given article and check out if there are any spelling mistakes, grammatical errors or punctuation missing: (15 Marks)**

20 years ago students in college had never even heard of the internet but you can't find a single person in your college hasn't at least heard of it. In fact many of us use it on a regular basis & even have access to it from our homes the 'net' in internet really stands for network. A network is two or more computers connected together so that information can be shared or sent from one computer to another the internet is a vast resource for all types of information. You may enjoy using it to do research for a collages project downloading Ur favorte songs or communicating with friends and family information is accessed through web pages that companies organizations and individuals create and post. It's kind of like a giant bulletin board that the whole world uses" But since anyone can put anything on the internet, you also have to be careful and use your best judgement and a little common sense. Just bez u read something on a piece of paper someone sticks on a bulletin board doesn't mean it's good information, or even correct, for that matter. So you have to be sure that whoever posted the information knows what they're talking about, especially if you're doing research. But what if you're just emailing people You still have to be very careful. If you've never met the person that you're communicating with online could be on dangerous ground! You should never give out any personal information to someone you don't know, not even your name! And just like you can t believe the information on every website out there? you can't rely on what strangers you 'meet' on the internet tell you either.

**Q2. Read the given passage carefully and summarise highlighting the main points with a suitable title: (15 Marks)**

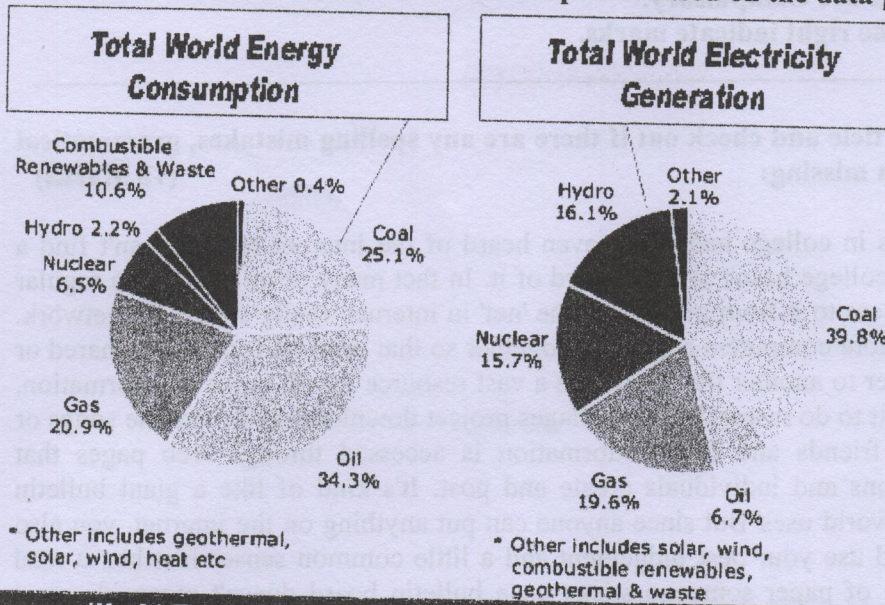
The Indian Genetically Modified (GM) crops saga is a convoluted one. Currently, it has the world's fourth largest GM crop acreage on the strength of Bt cotton, the only genetically modified crop allowed in the country. But the introduction of Bt cotton has been both highly successful and controversial. Cotton yield more than doubled in the first decade since its introduction in 2002, according to the Economic Survey 2011-12—by which point it accounted for 90% of cotton acreage. But it was also shadowed by controversy, with a tangle of pricing and intellectual property rights (IPR) issues followed by government price interventions and litigation.

GM food crops have fared worse. An agreement to develop Bt brinjal was signed in 2005 between Mahyco—American agricultural biotech giant Monsanto's Indian Bt cotton partner—and two Indian agricultural universities. Following the study of biosafety data and field trials by two expert committees, Bt brinjal was cleared for commercialization by India's top biotech regulator, the Genetic Engineering Appraisal Committee, in 2009. But nothing came of it, with moratoriums imposed by then Union environment minister Jairam Ramesh and his successor Jayanthi Natarajan following opposition from civil society groups and brinjal-growing states.



OP3AAM

Q3.a) Analyse the given pie-chart and interpret it based on the data provided:(8 Marks)



World Energy Consumption and Electricity Generation

b) Write a letter to editor putting light about the irregular and overcrowding Public transport during peak hours in your area, suggesting some ideas to be published in the newspaper. (7 Marks)

OR

Q3. Prepare an RTI Format and a letter enquiring about your 'Driving licence' has not been processed in spite of having submitted all documents required. (15 Marks)

Q4. a. Prepare a news headlines with dateline consisting of a lead paragraph and a short continuing paragraph on 'Increasing Selfie habits '(self-portrait photograph) amongst the youth leading to fatality and accidents. (8 Marks)

b. Draft a brief report on recent activity in your college ' Chrysalis' to the local news media. (7 Marks)

Q5 a) Prepare an advertisement in Hindi or Marathi about 'Digital Camera' attracting customers with jingles, slogans with elaborated features of the product. (8 Marks)

b) Prepare an advertisement in English about 'Anti-tobacco Champaign' organising an awareness Champaign for students and others about the ill-effects of the cause. (7 Marks)